

PREMIUM SPONSORSHIP OPPORTUNITIES

2010 SHOW-ME STATE RODEO - SEPTEMBER 4TH & 5TH

CHAP & CHEEKS LEVEL

\$600.00

Logo on event website sponsor page

Name/Logo listed on email newsletters & event updates

Name/Logo listed in promotional collateral materials (27 market distribution)

Name/Logo listed on "Thank You" banners at the Rodeo

1/6 page color ad in the printed Rodeo Program insert (you supply art files)

2 tickets for each day of the Rodeo competition

BOOTS & SPURS LEVEL

\$1,000.00

Logo on event website sponsor page

Name/Logo listed on email newsletters & event updates

Name/Logo listed in promotional collateral materials (27 market distribution)

Name/Logo listed on "Thank You" banners at the Rodeo

1/4 page color ad in the printed Rodeo Program insert (you supply art files)

2 banner placements at the Rodeo (Banners provided by MGRA)

1 Contestant Welcome Bag stuffer (you supply the item - 200+)

4 tickets for each day of the Rodeo competition

SADDLE & LASSO LEVEL

\$1,500.00 (Maximum of 4 Available)

Logo on event website sponsor page

Name/Logo listed on email newsletters & event updates

Name/Logo listed in promotional collateral materials (27 market distribution)

Name/Logo listed on "Thank You" banners at the Rodeo

1/3 page color ad in the printed Rodeo Program insert (you supply art files)

*4 banner placements at the Rodeo (Banners provided by MGRA and **1st Banner will be placed on Rope Box or Chute 4, 5, 6**)*

2 Contestant Welcome Bag stuffer (you supply the item - 200+)

6 tickets for each day of the Rodeo competition

DENIM & DIAMONDS LEVEL

\$2,500.00 (Maximum of 2 Available)

Logo on event website sponsor page

Name/Logo listed on email newsletters & event updates

Name/Logo listed in promotional collateral materials (27 market distribution)

Name/Logo listed on "Thank You" banners at the Rodeo

1/2 page ad in the printed Rodeo Program insert (you supply art files)

*6 banner placements at the Rodeo (Banners provided by MGRA and **1st Banner will be placed on Chute 2 or 3**)*

3 Contestant Welcome Bag stuffer (you supply the item - 200+)

8 tickets for each day of the Rodeo competition

EXCLUSIVE SPONSORSHIP OPPORTUNITIES

2010 SHOW-ME STATE RODEO - SEPTEMBER 4TH & 5TH

PRESENTING SPONSORSHIP

\$5,000.00 (Maximum of 1 Available)

As the presenting Sponsor, you or your company will be listed as the "Presenter" of the Rodeo event, every time the event is mentioned in print or promotional materials.

"Show-Me State Rodeo presented by: _____"

The Presenting Sponsor receives:

Exclusive front-page placement on event website

Listed as the Presenting Sponsor on all promotional, marketing and informational materials, including press releases, media kits, front cover of printed program

Listed as Presenting Sponsor on all press releases and media kits

Listed as Presenting Sponsor on email newsletters & event updates

Listed as Presenting Sponsor on all promotional collateral materials (27 market distribution)

Listed as Presenting Sponsor on "Thank You" banners at the Rodeo

Full page ad in the printed Rodeo Program insert (you supply art files)

*8 banner placements at the Rodeo (Banners provided by MGRA and **1st Banner will be placed on Chute 1**)*

5 Contestant Welcome Bag stuffer (you supply the item - 200+)

20 tickets for each day of the Rodeo competition

AWARD CEREMONY/BANQUET

\$1,500.00 Maximum of 1 Available)

There will be an Award Ceremony/Banquet on Sunday night at the Rodeo Arena, complete with a DJ, Dance Floor, Cash Bar, Food, Entertainment and a Special Congratulator Message from MGRA Royalty. As the Award Ceremony/Banquet Sponsor, you will receive benefits equal to the "Saddle & Lasso" Level Sponsor as well as an additional Listing on the website and in the event section of the printed Rodeo Program. You or Your Company will be listed as the "Presenter" of the Award Ceremony/Banquet every time the event is mentioned in print or in promotional materials.

EXCLUSIVE SPONSORSHIP OPPORTUNITIES

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Men's All Around Buckle/Ribbon	\$350.00
Women's All Around Buckle/Ribbon	\$350.00
Combination Buckle/Ribbon Event Sponsorship (27 Events)	\$300.00
Daily Indv Event Sponsorship (13 Competitions per day)	\$125.00
Vendor/Exhibitor Space (Max 10'x10' - You provide tent/table/chairs)	\$75.00
Non-Profit Exhibitor Space (Max 10'x10' - You provide tent/table/chairs)	N/C
Donation Product/Certificate/Service for Silent Auction at Event	N/C

Men's and Women's Events Listing

Rough Stock Events	Speed Events	Roping Events	Camp Events
Bull Riding	Barrel Racing	Calf-Roping on Foot	Goat Dressing
Bronc Riding	Flag Racing	Mounted Breakaway	Steer Decorating
Steer Riding	Pole Bending	Team Roping	Wild Drag
Chute Dogging			

ADDITIONAL SPONSORSHIP OPPORTUNITIES

Rodeo Stock	\$7,000.00
Medical Event Standby	\$1,000.00
Arena/Stalls Expense	\$7,000.00
Officials Travel/Lodging	\$2,500.00