



## Missouri Gay Rodeo Association (MGRA)

2010

### IT'S TIME FOR THE MGRA SHOW-ME STATE RODEO IN KANSAS CITY!

The event is being held on September 4<sup>th</sup> & 5<sup>th</sup> at Lone Wolf Ranch Arena, Cleveland, MO. The arena is a beautiful 120,000 square foot indoor/outdoor facility and you can check it out on the web at:

<http://www.lonewolfarena.com/>

**MGRA** is an all-volunteer, non-profit organization dedicated to preserving the western lifestyle and producing gay rodeos. Our rodeos include traditional events in Rough Stock (such as Bareback Bronco Riding and Bull Riding), Speed and Roping categories, as well as Camp (comical) events. Along with the rodeo performance, entertainment, dancing, vendors and other activities are provided.

**MGRA** also has a commitment to raise funds for charitable organizations within our community and over the years, has raised hundreds of thousands of dollars for local charities. This year's Charity Partner is **Passages**, a LGBT Organization for Youth in the Kansas City area.

**Passages** is the only Youth program in Kansas City solely dedicated to helping young lesbian, gay, bisexual, transgender and questioning youth to have a safe and hate-free environment where they can come to terms with their orientation.

For nearly 20 years, **Passages** has helped encourage youth to grow and develop in a drug-free, alcohol-free, and hate-free environment, and continues to support them as they discover who they are, no matter what orientation or gender they might be.

Attached is information that shows several ways to sponsor/support **MGRA** and **Passages** as we produce our 17<sup>th</sup> rodeo event. All sponsor ads will be published in "CAMP" Magazine's special Rodeo Edition and distributed to a reader base of 5,000+ the week before the rodeo. Approximately 1,000 additional copies of "CAMP" will be handed out over the rodeo weekend to competitors, volunteers and spectators. We encourage you to please review the information and seriously consider any opportunities to participate.

**To take advantage of a Sponsorship opportunity or to discuss other opportunities to support please contact:**

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Mike Jackson	816-522-1630	<a href="mailto:mjackson4@kc.rr.com">mjackson4@kc.rr.com</a>
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